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## **TEXTINATION NEWSLINE**

## Circular Economy: It could all be so simple... or not Factsheet on the interview with Robert Kapferer, Circularity Germany

01-04-2023







**Facts & Figures: The Company** 

## Interview partner



Robert Kapferer

Degree in Industrial Engineering
(Mechanical Engineering); TU Darmstadt
since 2021 Managing director Circularity Germany
GmbH i. G. (in foundation)

2012 – 2021 Managing director AVECO Material

and Service GmbH & Co. KG

Company	Founded 2021
Company	
	Start-up phase (Foundation and market launch)
	German part of the Dutch group Circularity B.V.
Location	Circularity Germany: Hamburg
	Circularity B.V. Netherlands: Etten Leur
	[largest shareholder of Circularity Germany]
Employees	Circularity Germany: 2
	Circularity B. V.: approx. 10
Website	https://circularity-works.com/en/circulair-clothing-and-textiles/
Memberships /	<ul> <li>Partnership for Sustainable Textiles</li> </ul>
Certifications	<ul> <li>Products are certified according to the Global Recycling Standard GRS,</li> </ul>
	the yarns are TÜV tested

Photos: Circularity Germany -1-

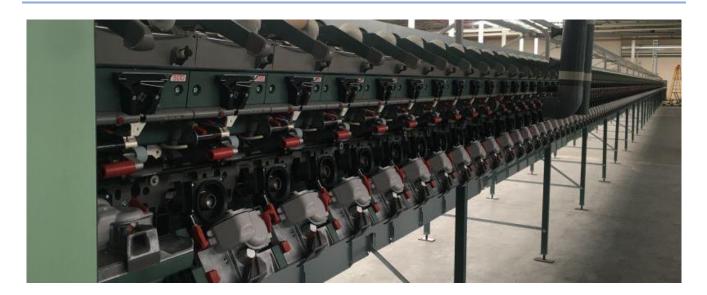


Vision	Bringing clothing industry production back to Europe:
	Transforming global value chains back into regional value chains
Production form	<ul> <li>Mechanical recycling of textile post-consumer waste</li> </ul>
	<ul> <li>Mechanical recycling of production waste and offcuts (pre-consumer</li> </ul>
	waste)
	<ul> <li>Spinning: Yarn production (Blended yarns: cotton &amp; polyester)</li> </ul>
	<ul><li>Knitting</li></ul>
Production locations	<ul><li>Etten Leur, Netherlands</li></ul>
	<ul><li>Tirupur, India</li></ul>
	<ul> <li>Ghana, Sub-Saharan Africa</li> </ul>
Products on the market	<ul><li>Production focus: T-Shirts, polo shirts and sweatshirts.</li></ul>
	<ul> <li>Textile tote bags for promotion and merchandising</li> </ul>
Business purpose /	B2B
Target groups	<ul> <li>Workwear/Corporate Wear</li> </ul>
	Utilization of discarded workwear of a supplier in order to produce new
	garments from it again for the same client
	<ul> <li>Startups/ fashion brands/ textile retail</li> </ul>
	Productions for startups, brands and retailers who want to add sustain-
	able products to their collection
	B2C
	<ul> <li>Online store for streetwear</li> </ul>
Projects	<ul> <li>Utilization of discarded clothing of the Dutch armed forces for the pro-</li> </ul>
	duction of new T-shirts and sweatshirts
	<ul> <li>Pilot project/ wear test with Berlin police (T-shirts and sweatshirts)</li> </ul>
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white industrial waste that previously made certain dyeing possible

- Blue Angel for Textiles Certification
- Improving the purely manual sorting of waste by using Al-assisted methods in the future



Ines Chucholowius Source: Textination