

PRESS INFORMATION**2019- 11 - 12****DyStar Exhibits Innovations at Performance Days**

Munich, Germany – 12 November 2019 – DyStar, a leading specialty chemical company with a heritage of more than a century in product development and innovation is pleased to invite you to meet us at DyStar's Booth H11 of Hall C1, Performance Days at Munich from 13 to 14 November.

Bernhard Knoche, Global Head of Brand & Retailer Management said, "This is our second time at the event, and we are elated to have five of our new developments chosen by the Jury of PERFORMANCE FORUM to be displayed on the Wall Special. Learn and find out how DyStar's products can help you shape a more sustainable manufacturing journey with us."

Manufacturers, Brands and Retailers will see intangible benefits from the five winning concepts featured on the Wall Special, namely DyStar CADIRA® Reactive, DYCON® HF on TENOWA® 1, DYCON HF on TENOWA 12, DYCON HF on TEXLENE®, DYCON HF on CERAMICA® GREEN.

DyStar's Cadira Reactive is a resource saving module which was first launched in 2016. The Cadira concept supports in reduction of water, waste, and energy consumption. And as another sustainable solution offering the DYCON HF series, being the most cost efficient and resource saving continuous process for cellulose and blends with PES, PA and PU fibres.

The two-day trade fair for the functional fabrics industry highlights a wide range of solutions for Manufacturers, Brands and Retailers globally. At DyStar's booth, we welcome you to discuss opportunities for collaborations that will help to make the industry cleaner.

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About DyStar

DyStar is a leading specialty chemical company with a heritage of more than a century in product development and innovation from the textile industry. Today, the company operates with more than 2200 employees spanning across 50 countries and with 17 production sites, supporting customers from diverse sectors and supply chains with reliable products and solutions.

DyStar is committed to sustainability. Our service supports the supply chain, including brands, retailers and their industry partners, to ensure that they meet stringent quality and ecological specifications in a cost-efficient way and with short lead times.

www.DyStar.com

