



ROICA™ Premium Stretch Sustainable Innovations **@ ISPO Brandnew Village** *Munich 3rd- 6th February 2019*

Exciting news out of ISPO Munich, this year **ROICA™** premium stretch innovations will be showcased within ISPO Brandnew, the biggest platform for sporty startups worldwide. The **ROICA™** booth will have a new centralized position at ISPO Munich, with an even more central position, to lead the way toward responsible innovation. Make certain to visit the fantastic new collections created by **ROICA™** partners that combine; function and contemporary values for the modern customer. **Asahi Kasei**, the leader in sustainable stretch guaranteed to wow ISPO attendees with the **ROICA Eco-Smart™** family, an innovative range of the world's first responsibly made premium stretch fibers.

ROICA™ smart yarns are focused perfectly on responsible performance for the active sportswear, swimwear and athleisure categories. **ROICA™** proudly presents sustainable solutions boasting impressive certifications:

- **Global Recycled Standard (GRS) owned by Textile Exchange**
- **Cradle to Cradle Certified™ Gold Level for Material Health and Hohenstein Environment Compatibility Certificate - ROICA™** breaks down without releasing harmful substances.

ROICA™ will present The Modern Wardrobe concept in well-defined categories at ISPO:

ROICA™ WARDROBE, fashion collections for Summer 2019 with beautiful premium stretch solutions.

ROICA™ INNOVATION GALLERY, the latest textile performance innovations from partner mills that inspire creativity. A rich fabric range that includes revolutionary **ROICA Eco-Smart™** family of stretch fibers that are sustainably designed and the unique **ROICA Feel Good™** family that promises a new level of well-being.

ROICA™ CLOSET: new garment designs from our experimental lab that highlight functional **ROICA™** families.

ROICA™ NOVELTIES DISPLAY, discover the latest **ROICA™** innovations.

We hope to see you at ISPO as we bring to life fantastic stretch solutions that redefine performance and creativity. Don't forget to ask for **Bemberg™** brand, at the **ROICA™** booth, superb innovations responsibly designed for a new look at athleisure and sportswear luxe.